

# Portswood Corridor Consultation Questionnaire Analysis

January 2023

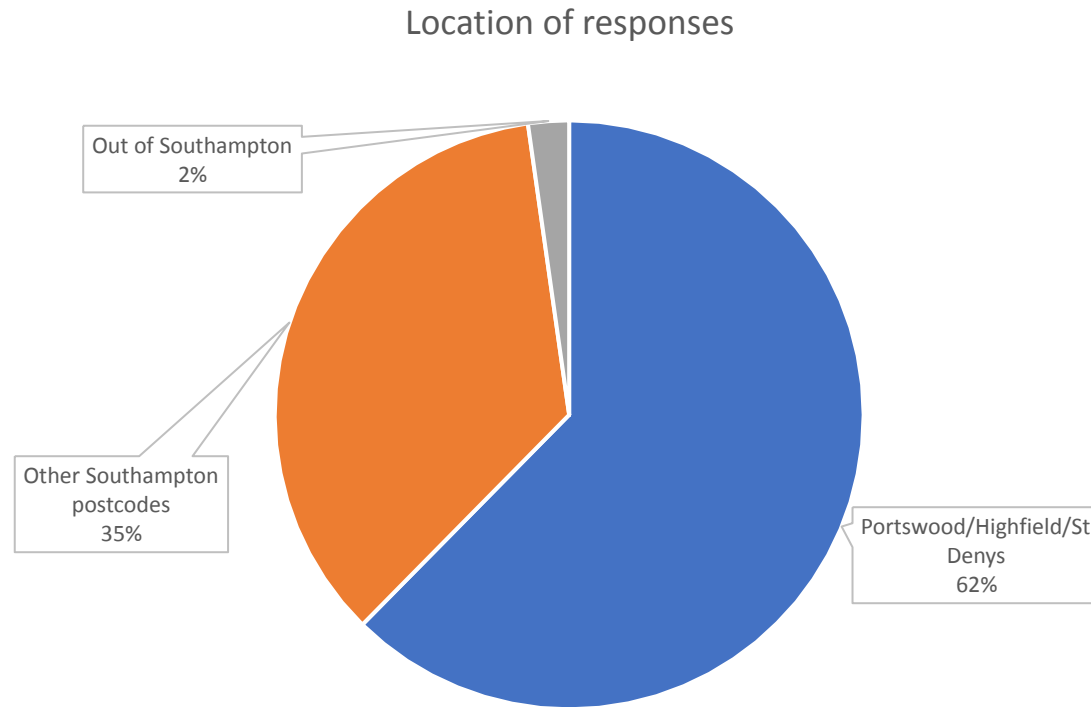
# Summary

- 1558 responses were submitted (including 10 paper copies)
- 63% of respondents live in SO17 postcodes (Portswood / Highfield / St Denys) and 35% are from other Southampton postcodes

# Key Findings

- 33% said the scheme would encourage them to travel by car / van / taxi less often
- 27% said the scheme would encourage them to cycle more often
- 27 % said the scheme would encourage them to walk / scoot / wheel more often
- 24% said the scheme would encourage them to take the bus more often
- Between 54% and 69% of respondents agreed with each of the statements regarding Lodge Rd
- Between 50% and 67% of respondents agreed with each of the statements regarding Portswood Broadway and the Highfield Lane/St Denys Road junction
- Re the Active Travel Zone (ATZ): At least 47% agree with all the statements
- Re the Travel Hub: Between 48% and 57% agree with each of the statements
- Between 37% and 50% of respondents felt that the proposed improvements would meet each of the project aims

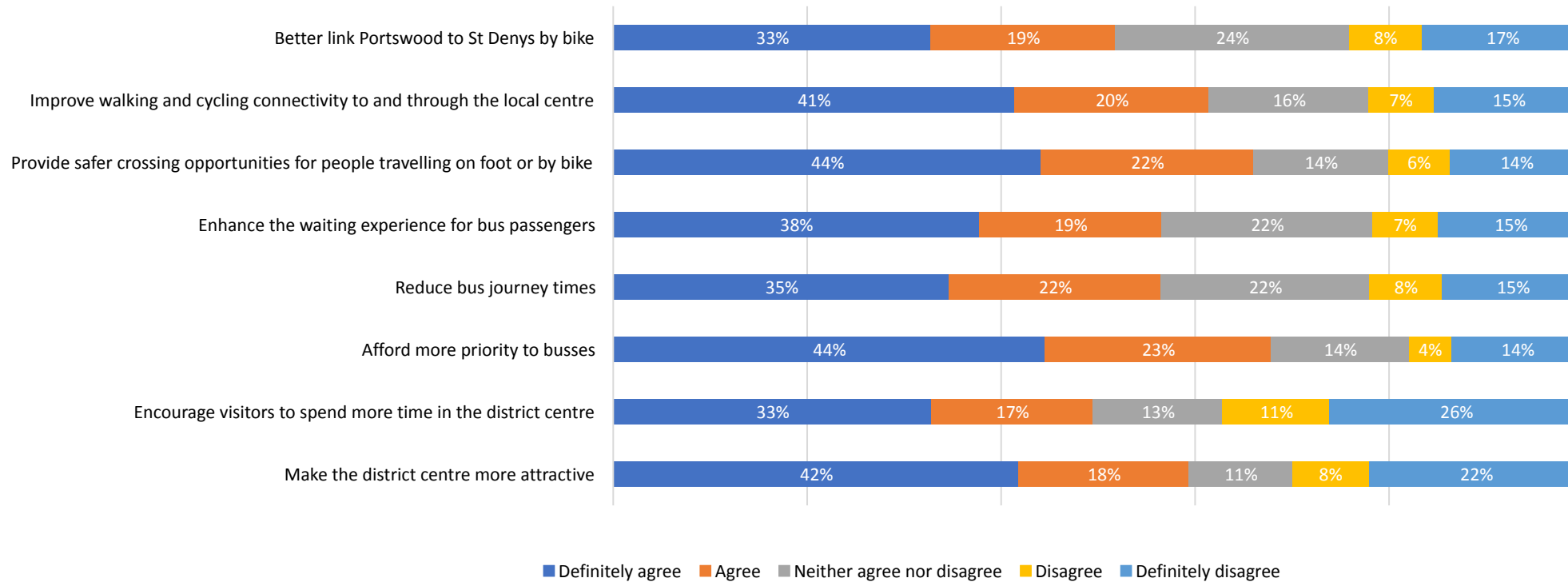
# Location of Respondents



63% of responses were from the Portswood/Highfield/St Denys area  
35% from other Southampton postcodes  
2% from out of Southampton

# Portswood Broadway

Q9: How far do you agree that the planned improvements for Portswood Broadway and the Highfield Lane / St Denys Rd junction will achieve the following:

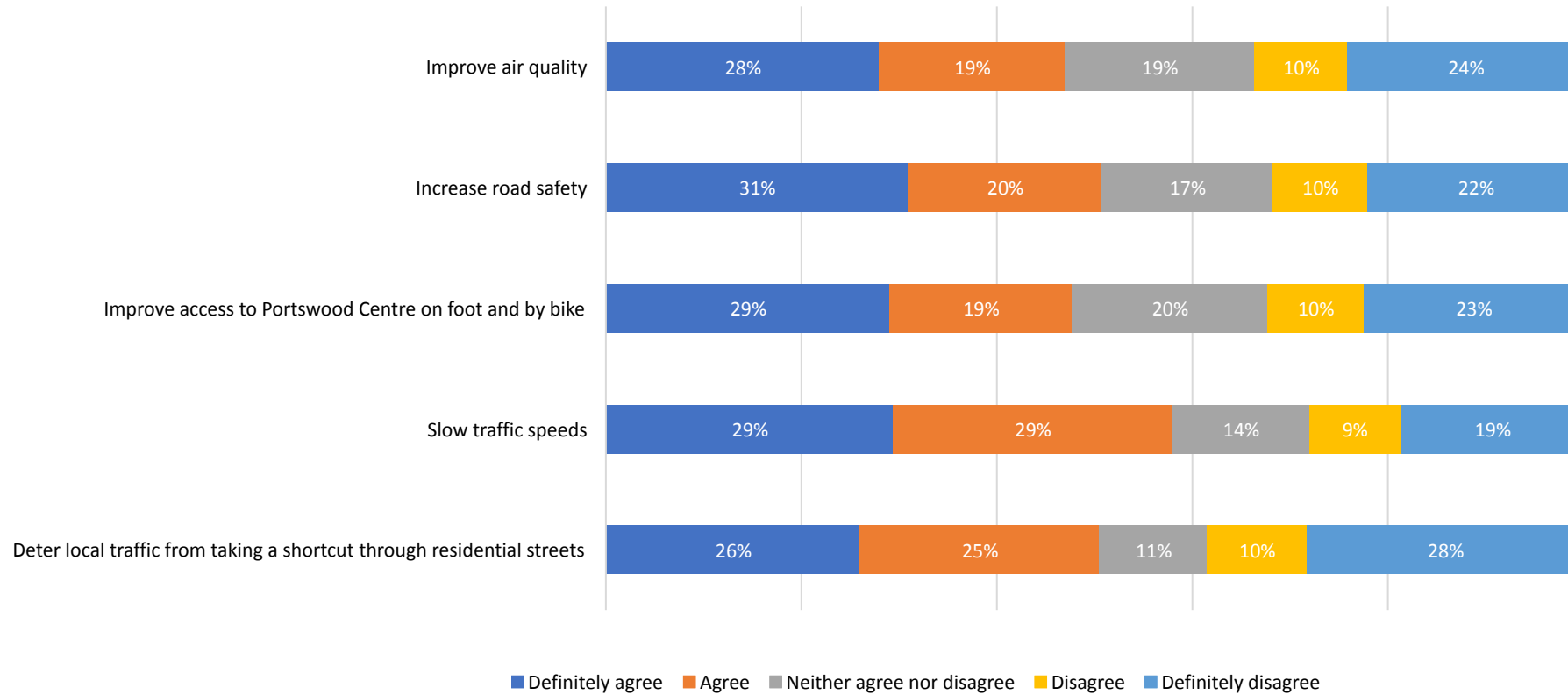


# Portswood Broadway

- Between 50% and 67% agree with each of the statements regarding the planned improvements for Portswood Broadway and the Highfield / St Denys Rd junction, between 18% and 37% disagree
- 52% agree the proposed improvements will better link Portswood to St Denys by bike, 25% disagree
- 61% agree the proposed improvements will improve walking and cycling connectivity to and through the local centre, 22% disagree
- 66% agree the proposed improvements will provide safer crossing opportunities for people travelling on foot or bike, 20% disagree
- 57% agree the proposed improvements will enhance the waiting experience for bus passengers, 22% disagree
- 57% agree the proposed improvements will reduce bus journey times, 23% disagree
- 67% agree the proposed improvements will afford more priority to buses, 18% disagree
- 50% agree the proposed improvements will encourage visitors to spend more time in the district centre, 37% disagree
- 60% agree the proposed improvements will make the district centre more attractive, 30% disagree

# Highfield Active Travel Zone

Q16: How far do you agree that the proposed ATZ will achieve the following?:



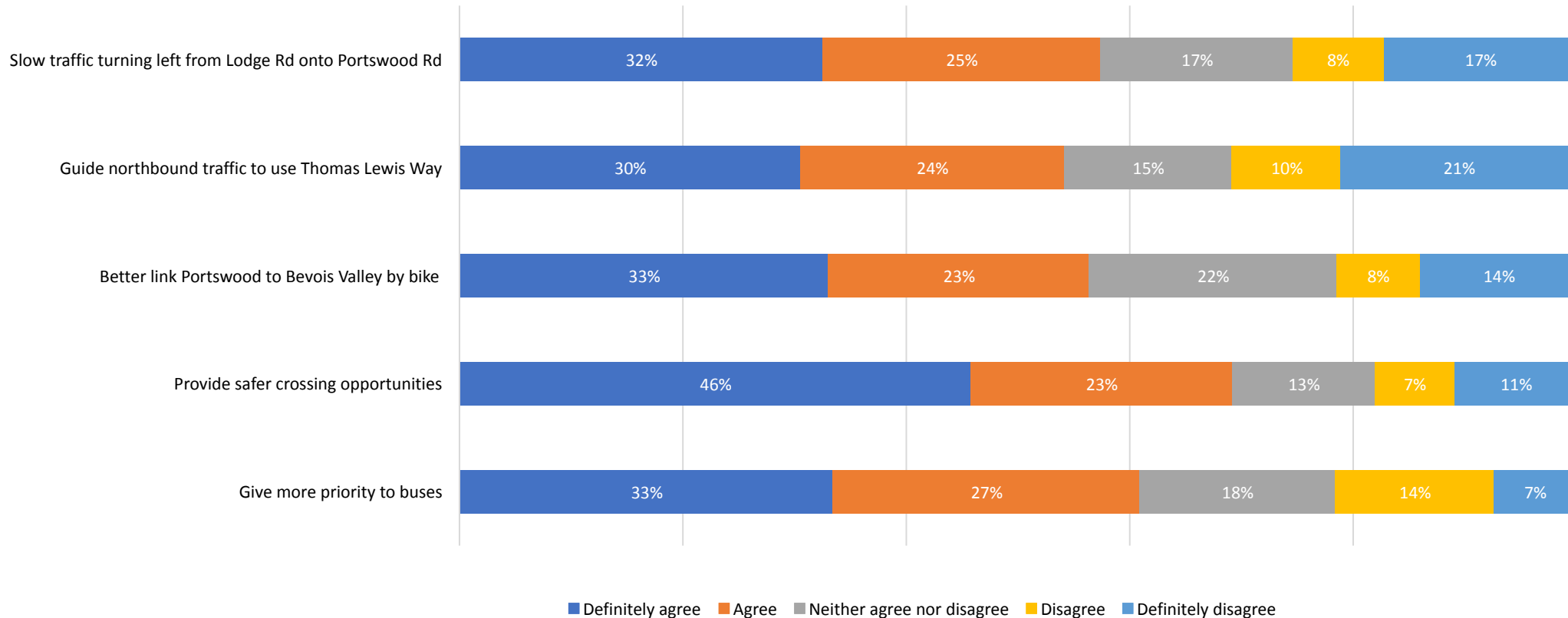
# Highfield Active Travel Zone cont'd

- Between 47% and 58% of respondents agreed with each of the statements regarding the proposed ATZ, between 28% and 38% disagreed
- 47% agreed the proposed ATZ will improve air quality, 34% disagreed
- 51% agreed the proposed ATZ will increase road safety, 32% disagreed
- 48% agreed the proposed ATZ will improve access to Portswood Centre on foot and by bike, 33% disagreed
- 58% agreed the proposed ATZ will slow traffic speeds, 28% disagreed
- 51% agreed the proposed ATZ will deter local traffic from taking a short cut through residential streets, 38% disagreed
- **30% said they live in the Highfield ATZ area. Of those, 50% prefer Option 1 (Traffic calming measures), 27% Option 2 and 23% the 'Do nothing' option.**



# Lodge Road Junction

Q6: How far do you agree that the planned improvements for the Lodge Rd junction will achieve the following:

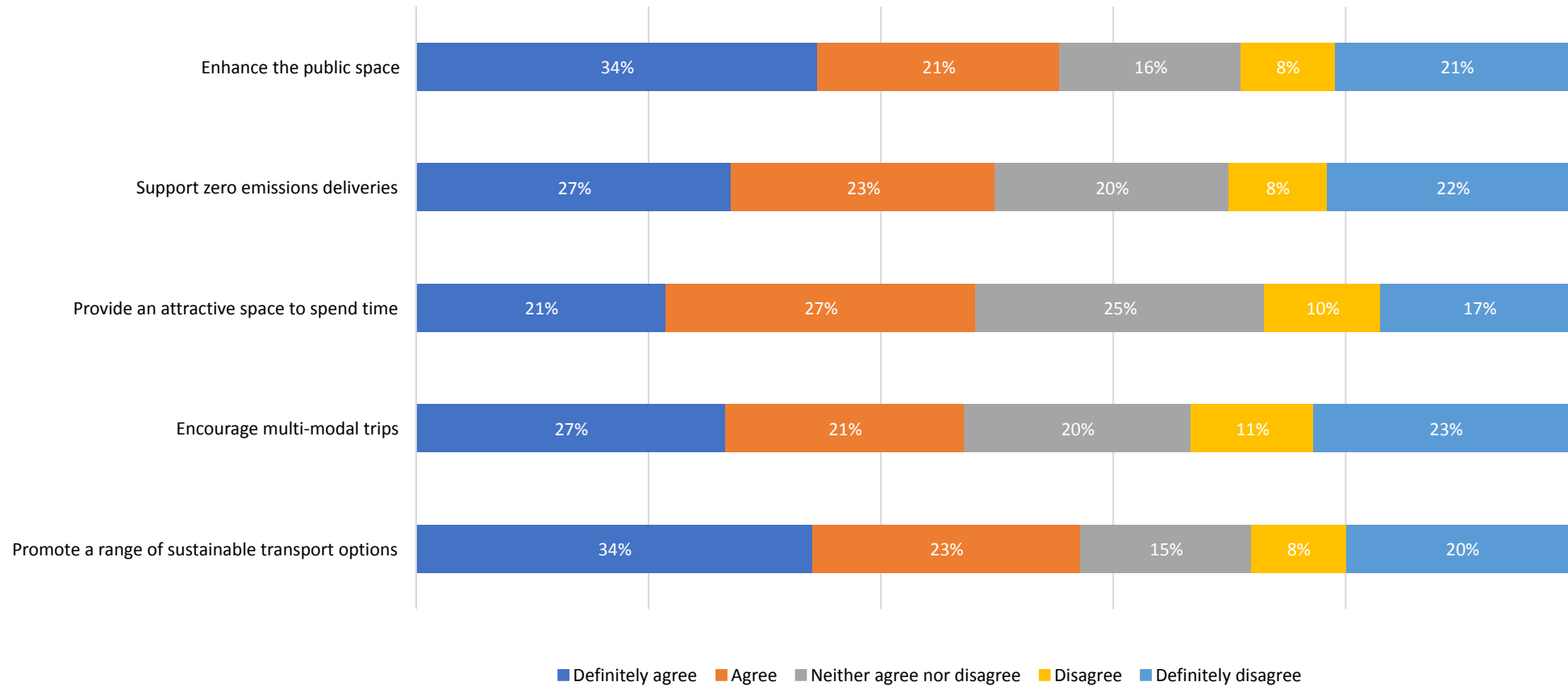


# Lodge Road Junction Cont'd

- Between 54% and 69% of respondents agree with each of the statements regarding the planned improvements for the Lodge Rd junction, between 18% and 31% disagree with each of them
- 57% agree that the planned improvements for the Lodge Rd junction will slow traffic turning left from Lodge Rd onto Portswood Rd, 25% disagree
- 54% agree that the planned improvements for the Lodge Rd junction will guide northbound traffic to use Thomas Lewis Way, 31% disagree
- 56% agree that the planned improvements for the Lodge Rd junction will better link Portswood to Bevois Valley by bike, 22% disagree
- 69% agree that the planned improvements for the Lodge Rd junction will provide safer crossing opportunities, 18% disagree
- 60% agree that the planned improvements for the Lodge Rd junction will give more priority to buses, 21% disagree

# Travel Hub

Q18: How far do you agree that the proposed Travel Hub will achieve the following:

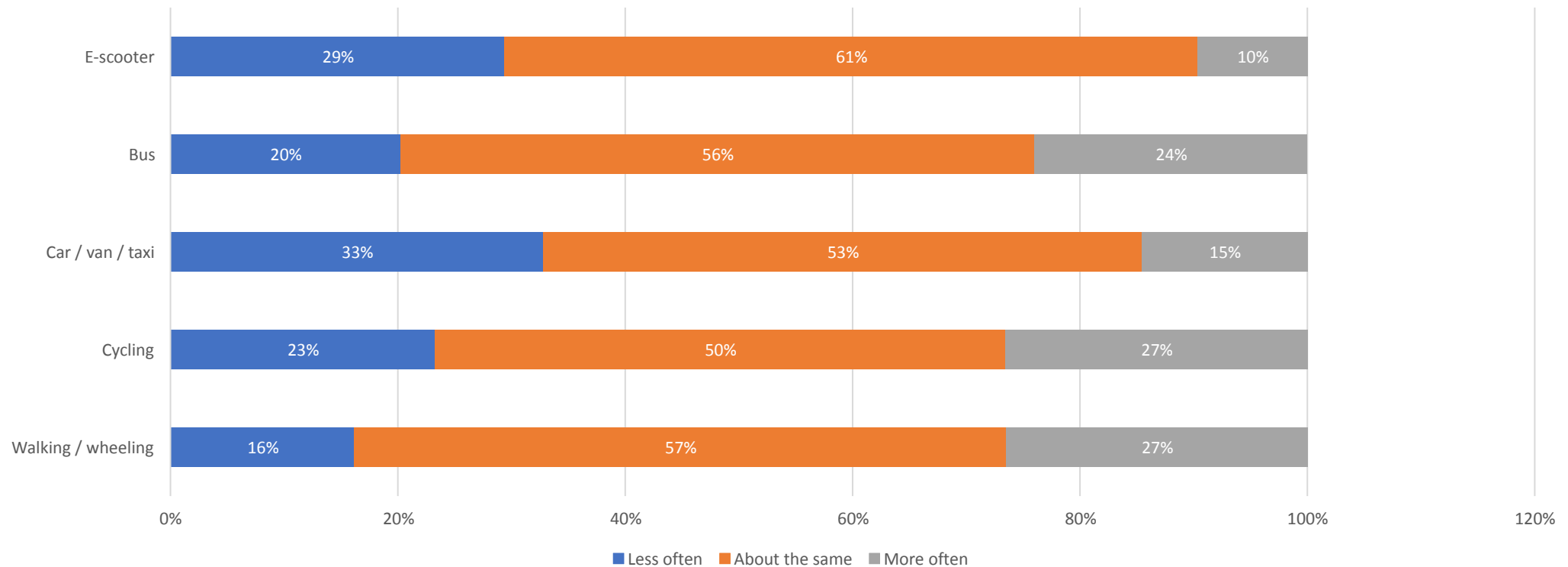


# Travel Hub cont'd

- Between 48% and 57% agreed with each of the statements regarding the proposed Travel Hub, 27% to 35% disagreed
- 55% agreed the proposed travel hub will enhance the public space, 29% disagreed
- 50% agreed the proposed travel hub will support zero emissions deliveries, 30% disagreed
- 48% agreed the proposed travel hub will provide an attractive space to spend time, 27% disagreed
- 48% agreed the proposed travel hub will encourage multi-modal trips, 34% disagreed
- 57% agreed the proposed travel hub will promote a range of sustainable transport options, 28% disagreed

# Will the proposed improvements encourage you to use the following modes of transport more often, about the same or less often?

Q21 Thinking about the areas you have commented on, will the proposed improvements encourage you to use the following modes of transport more often, about the same or less often?

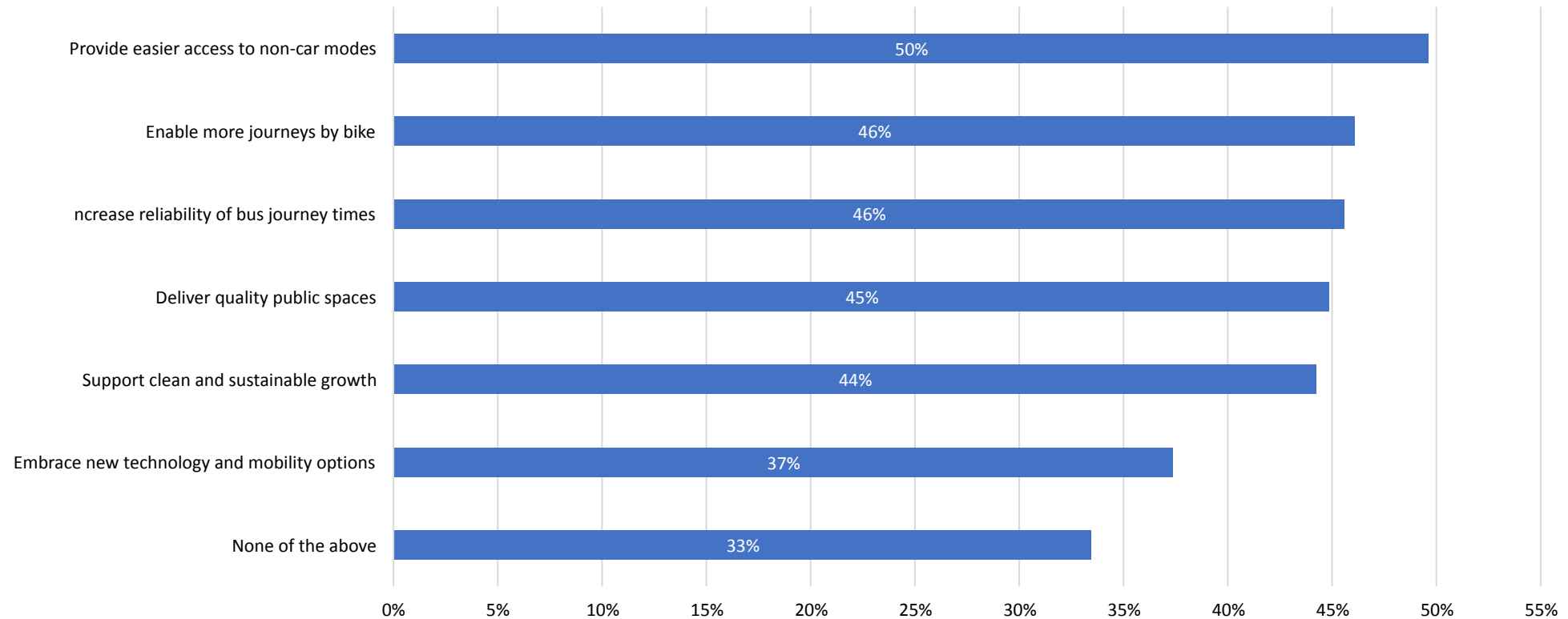


# Will the proposed improvements encourage you to use the following modes of transport ... Cont'd

- The highest % (between 50% to 61% for each mode) think they would use that mode about the same amount
- 10% said they would be encouraged to travel by e-scooter more
- 24% said they would be encouraged to travel by bus more
- 33% said they would be encouraged to travel by car/van/taxi less
- 27% said they would be encouraged to cycle more
- 27% said they would be encouraged to walk/wheel more

# Which of the project aims would the proposed improvements meet?

Thinking about the areas you have commented on, which of the project aims would the proposed improvements meet?



# Which of the project aims would the proposed improvements meet?

- Between 37% and 50% of respondents felt that the proposed improvements would meet each of the project aims
- 50% felt it would provide easier access to non-car modes
- 46% felt it would enable more journeys by bike
- 46% felt it would increase reliability of bus journey times
- 45% felt it would deliver quality public spaces
- 44% felt it would support clean and sustainable growth
- 37% felt it would embrace new technology and mobility options
- 33% felt that none of the project aims would be met



# Which of the project aims would the proposed improvements meet? (compare all with SO17)

Thinking about the areas you have commented on, which of the project aims would the proposed improvements meet?

